

Barbie[®] AND Ken[®] He's a doll![™]

Teen-Age Fashion Model

Barbie's Boyfriend[™]



and Barbie's Best Friend[™]

Midge[™]

Also See YELLOW Wardrobe Booklet



Barbie®

**BASIC BARBIE DOLL
FASHION MODEL SET**

#850

Your Barbie doll is created of sturdy flesh-tone vinyl plastic. Moveable arms, legs and head make it easy to dress Barbie in her exciting fashion model's wardrobe. Barbie Doll, plus jersey swimsuit, pearl earrings and shoes... and special wire stand to keep Barbie on her feet for all Fashion Shows. \$3.00

NOTE: When dressing Barbie, do it the way real fashion models dress: slip her dress or skirt up over her feet and hips.

PRICES SHOWN ARE APPROXIMATE, AND MAY BE LESS IN SOME LOCATIONS.

NEW!



MidgeTM

Barbie's Best FriendTM

Midge, the "girl next door," now available. Midge finds Barbie's lovely clothes a perfect fit, too.

Sturdy, flesh-tone vinyl plastic and polyethylene with movable arms, legs and head. You can have Midge as a blonde, brunette or redhead!

Midge doll comes dressed in a gay, two-piece jersey swim-suit, smart high-heeled shoes, and special wire stand, \$3.00

#860

NOTE: When dressing Midge, do it the way real fashion models dress: slip her dress or skirt up over her feet and hips.





MOOD FOR MUSIC

(without doll)
 #940
 Regal powder blue velvet hostess capris, matching cardigan with soft white angora collar. White knit dickey blouse, pearl choker and gold wedgies add finishing touch.
 \$3.00

940



THEATRE DATE

(without doll) #959
 Emerald green satin theatre or dinner suit, white satin blouse. Skirt has peplum, blouse has low-cut back for after-theatre dancing. Matching green shoes and hat.

959 \$2.25

ENCHANTED EVENING

(without doll) #983

Formal, floor-length gown with flowing train, in the elegance of pink satin.

Simulated pearl necklace and drop earrings. Pink dancing pumps with silver glitter. White tricot elbow gloves. White fur stole.

Complete set, \$4.00



#983



MOVIE DATE

(without doll) #933
Blue and white striped
summer cotton
with frothy organdy
overskirt. Bows
accent bodice and
hemline. \$1.50

#933

MAS- QUERADE

(without
doll) #944

Pierrette
costume for
Barbie to go
with Ken's
Pierrot. Yellow
and black
short costume
with glitter-net
ruching,
matching
clown hat,
black nylon
tights, black
mask, black
shoes with
yellow pom-poms.
Invitation included,
too! \$2.00



#944

TENNIS, ANYONE

(without doll) #941
Jaunty, white tennis dress with fitted bodice, pleated skirt topped with tennis sweater trimmed in orange. Includes tennis shoes, socks, goggles, rule book, racquet and two balls. \$3.00

#941



FANCY FREE

(without doll) #943
Dashing red and blue casual dress, trimmed with white ric rac. Full skirt has two large pockets. The set, \$1.50

#943



PARTY DATE

(without doll) #958
 Strapless, low-back dress of white and gold glitter satin. Wide golden belt, matching gold purse and shoes with gold trim. The set, \$1.50

#958



KNITTING PRETTY

(without doll) #957
 Royal blue sleeveless turtleneck sweater with twin cardigan. Matching flannel skirt. Knitting needles, yarns, scissors in a bowl. Barbie's own knitting book. Shoes. The set, \$3.00

#957



SKI QUEEN

#948

(without doll)

Smart ski outfit

includes hooded parka with Tyrolean-type trim and zipper closing; blue jersey ski pants, mittens, ski boots, skis and ski poles, dark glasses.

The complete ensemble, \$3.25

#948



BUSY MORNING

(without doll) #956

Red and white cotton
suntop dress.

Cartwheel straw hat,
red ribbons. Fruit-filled
tote-bag. Necklace, white

pumps. White telephone, too!

The set, \$2.50

#956



ICEBREAKER

(without doll) #942

Red velveteen skating
skirt topped with
furry, white jacket.

Red knit leotard with
turtleneck and long
sleeves, long stockings
and skates complete

the set. \$3.00

#942



GRADUATION

(without doll)

#945

Traditional cap
and gown!

White collar
on dark gown,
tasseled mortar
board. Diploma
included.

The set, \$1.50

#945



RAINCOAT

(without
doll) #949

Bright
splash on
a rainy
day—yellow,
belted trench-
coat with
matching hat
and closed
umbrella. White
vinyl rain boots
complete the
outfit. \$2.50

#949

NIGHTY NEGLIGE

(without doll) #965
Luxurious full-length
tricot gown. Grecian
bodice with
embroidered flower.
Matching peignoir
of finely
tucked
tricot with
embroidered
pocket.
Toy stuffed
dog for
Barbie's
bed. The
set, \$3.00



SORORITY MEETING

(without doll) #937
Versatile cocoa brown
sheath smartly topped
by matching sleeveless
cardigan with white
trim. Pillbox hat,
brown heels, pearl
necklace and earrings
as accessories. \$2.50

#937





BALLERINA

(without doll) #989

Barbie dances before kings and queens as the Sugar Plum Fairy, costumed in a shimmering silver tutu. A program announces her performance. For practice at the barre, she wears a black jersey leotard and tights. Pink satin shoe bag holds her ballet slippers. The set, \$3.00



FRIDAY NITE DATE

(without doll) =979
 Powder blue corduroy jumper with colorful felt appliques. White blouse and bouffant pettiskirt. Black plastic shoes. Two plastic coke tumblers with serving tray and drinking straws. The set, \$2.50

#979



GARDEN PARTY

(without doll) =931
 Cotton candy look in pink rosebuds and ruffles. White eyelet insert on skirt front. Dainty pink bow at waist. Includes white gloves and shoes. \$2.00

#931

Barbie's[®] Dream House

Here's where Barbie lives!



\$8.00

*(Slightly higher west
of the Rockies)*

Her house comes with a convenient carrying handle, includes a complete suite of easy-to-assemble, modern, slim-line furniture and all the special living accessories Barbie has chosen for her home. Folds away neatly and compactly when not in use. #816



(Doll and clothing not included)



© 1961 by Mattel Inc.

the *Barbie*[®] game
QUEEN OF THE PROM

Be sure to play this exciting game
of teen-age girl activities!

Available Now — \$4.00

Barbie[®] AND Midge[™]

MIX 'N MATCH FASHION PAKS

Color coordinated separates for Barbie and Midge! Designed for you to create versatile style combinations for any occasion. Each Fashion Pak includes individual hanger for costumes.





KNIT SHORTS
AND TOP 1.00



KNIT FULL EVENING SKIRT
1.00



KNIT BLOUSE .80



KNIT
SLACKS
.80



KNIT SHEATH
DRESS WITH
FRINGED COLLAR
1.20



KNIT SHEATH
SKIRT AND
SASH .80

EACH KNIT ITEM COMES IN MULTI-COLOR STRIPE, AND BLUE, AND YELLOW.



GATHERED SKIRT .80

COMES IN BLACK & WHITE
PRINT, OR 4 SOLID COLORS

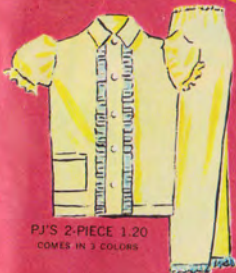
COMES
IN 3
COLORS



TEE-SHIRT / SHORTS

.80

JEANS
1.00



PJ'S 2-PIECE 1.20
COMES IN 3 COLORS

COMES IN
BLACK & WHITE
PRINT, OR 4
SOLID COLORS



SCOOP NECK
PLAYSUIT 1.00



LINGERIE PAK 1.00
COMES IN 4 COLORS



COMES IN
PRINT OR 4
SOLID COLORS

SHEATH SKIRT WITH
TELEPHONE .80



CARDIGAN
(ANGORA COLLAR) 1.20
COMES
IN 3
COLORS



FUR HAT/BAG 1.00



APRON AND UTENSILS 1.00
COMES IN 3 COLORS



COMES
IN 4
COLORS

SILK SHEATH 1.00



SHOE PAK 1.00



EMBROIDERED SET (LINGERIE) 1.00



STRAW HAT,
PURSE, SHOES 1.00



COMES IN 3 COLORS

BELL DRESS 1.20

"FASHION QUEEN"^{T.M.} Barbie® & Ken®
TROUSSEAU SET

#864



All the romance of a big formal wedding and a dream honeymoon! Fashion Queen Barbie with her 3 high fashion wigs and wig stand, plus a bridal outfit fit for a fairy princess—wedding gown, veil, bouquet, long gloves, pale blue garter, blue panties and bra, white shoes. Trousseau includes red playsuit with yellow belt, black and white print gathered skirt, striped sun dress, dressy orange bell dress, necklace, white purse, blue purse, blue shoes, white cardigan and sunglasses. Ken's the handsome groom with tuxedo, white shirt, black shoes and socks; dressy gray suit, jockey shorts, gold Bermuda shorts, sport shirt, brown and white shoes, green knee socks, red socks, red tie. \$25.00

BARBIE'S BOYFRIEND ^{T.M.}

Ken[®]

He's a doll[™].

#750 BASIC KEN DOLL SET

Tall, crew-cut Ken makes a handsome steady for your Barbie doll. Sturdy, flesh-tone vinyl plastic with moveable arms, legs and head, Ken is easy and fun to dress in his smartly-tailored wardrobe. Ken Doll, plus bathing trunks, beach jacket, sandals, and a special wire stand to hold him upright. \$3.50

#750





SKI CHAMPION

(without doll) #798

Ski outfit includes fully-lined red quilted jacket, knitted ski pants with matching stocking cap and mittens, ski boots, skis, ski poles and sun glasses. The set, \$3.50

#798



SATURDAY DATE

(without doll) #786

For business appointments in town, or Saturday night dress-up dates with Barbie, Ken chooses a smart natural-shoulder suit and long-sleeved white shirt. Fashionable slim tie in Ivy-stripes, shoes and socks complete the outfit. The set, \$4.00

#786

TUXEDO

(without doll) #787

Ken is set for an Enchanted Evening in his tuxedo with satin-faced lapels, white dress shirt, black socks and shoes. He wears a dashing maroon bow tie and cummerbund, carries a dewy white corsage for Barbie to pin on her gown. The set, \$5.00



787



785

DREAMBOAT

(without doll)

#785

Ken chooses Ivy colors for a Sunday drive in the country with Barbie. His sports jacket, open-collared shirt and tailored slacks are perfect for a lunch-stop in a pretty village.

Matching socks, black oxfords, and a snap-brim straw hat add to Ken's good looks. The set, \$4.00





Costume
 on
 PARTY!



MASQUERADE

(without doll) = 794

Ken wears his Pierrot costume to match up with Barbie's Pierrette. Yellow and black costume complete with mask, scull cap, clown hat, shoes and invitation to the party! The set, \$2.00 #794

SAILOR

(without doll) = 796

It's anchors aweigh for Ken in an authentic U.S. sailor uniform. Set includes midy (with rank on sleeve) and tie, bell bottom trousers, gob cap, duffle bag and black shoes and socks. \$3.00

#796





THE YACHTSMAN

(without doll) # 789
Denim sailing outfit includes slacks and jacket, plus red and white striped T-shirt, black shoes, white socks. Set, including Yachtsman book. \$3.00

789

RALLY DAY

(without doll) # 788
Tailored beige poplin all-weather coat with bright red hat. Also included are map and car keys. (Slacks and shoes not included). \$2.00



788



Dr. KEN

(without doll)
#793

"Dr. Ken" treats his patients in his doctor's top and trousers, white shoes and socks.

Pak includes surgeon's mask and cap, doctor's black bag, stethoscope and reflector head band. \$3.00

#793



GRADUATION

(without doll)
#795

Ken receives his diploma (included in pak) wearing traditional black gown, and mortar board. The set, \$1.50

#795



Ken®

**MIX 'N MATCH
FASHION PAKS**

BOXING OUTFIT 1,00
(without doll)



HUNTING OUTFIT 1.40



JEANS 1.00



BOXING OUTFIT 1.00



SWEATSHIRT 1.20



PULLOVER SWEATER 1.00

FASHION PATTERNS

Barbie® Ken® & Midge™

by Advance Pattern Company

It's easy! It's fun! Sew your own fashions for Barbie, Midge and Ken with specially designed patterns. Easy-to-follow instructions and patterns.

24 designs for Barbie and Midge

6 designs for Ken

Pattern designs are completely different from the designs available in the Mattel Ensemble Paks or Fashion Paks.



GENUINE *Barbie*[®]
BY MATTEL[®]

GENUINE
FASHION
QUEEN *Barbie*[®]
BY MATTEL[®]

GENUINE *Midge*[™]
BY MATTEL[®]

GENUINE *Ken*[®]
BY MATTEL[®]

**DON'T
ACCEPT
IMITATIONS!**

*YOU CAN TELL
IT'S **MATTEL**...
IT'S SWELL!*

Look for the Mattel identifying wrist tag attached to each Genuine Barbie, Midge, and Ken Doll.

For perfect fit and finest quality, always insist on the genuine Barbie, Midge, and Ken fashions, made only by Mattel.

ALL COSTUMES ILLUSTRATED ARE ORIGINAL DESIGNS BY MATTEL[®]

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