

Barbie® and Ken®

HE'S
A DOLL!

TEEN-AGE FASHION MODEL

BARBIE'S BOYFRIEND





**BASIC BARBIE DOLL
FASHION MODEL SET** #850

Your Barbie doll is created of sturdy, flesh-tone vinyl plastic. Moveable arms, legs and head make it easy to dress Barbie in her exciting fashion model's wardrobe. Barbie Doll, plus red stretch jersey maillot swimsuit, pearl earrings and shoes... and a special pedestal to keep Barbie on her feet for all fashion shows. \$3.00

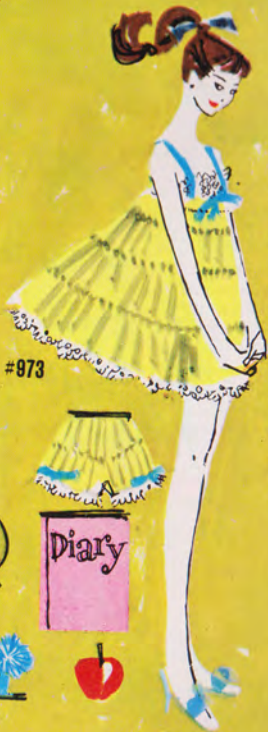
NIGHTY-NEGLIGEE SET

(without doll) #965
Luxurious full-length
tricot gown, Grecian
bodice with
embroidered flower.
Matching peignoir of
finely tucked tricot
with embroidered
pocket. Toy stuffed
dog for Barbie's bed.
The set, \$3.00



#965





#973

"SWEET DREAMS"

(without doll) #973
Novelty tricot Baby
Doll gown and panties
trimmed with
embroidery and satin
bows. Hair bow to
match. Pastel
bedroom scuffs. Plus
Barbie's "Dear Diary"
book, her apple-a-day,
and alarm clock to
wake her in the morn!
Complete set, \$1.25





#987

ORANGE BLOSSOM®

(without doll) #987

Barbie blossoms out for a wedding or graduation party in a buttercup yellow sheath frosted with an embroidered sheer nylon overskirt. Veiled tulle hat, white shoes and a bouquet spring posies complete the pretty picture. The set, \$2.50



RED FLARE

(without doll) #939

Luscious red velvet ensemble.

Flared coat with bell sleeves
and white satin lining.

Matching pillbox hat, handbag;
long, white gloves and
Red shoes. \$3.00

#939



#942

ICEBREAKER

(without doll) #942

Red velveteen skating skirt

topped with furry, white jacket.

Red knit leotard with turtleneck

and long sleeves, long stockings

and skates complete the set. \$3.00

EVENING SPLENDOUR

(without doll) #961—The glamour coat is golden metallic brocade with fur cuffs; completely satin-lined. A strapless sheath of the same exciting brocade has zipper back closing. Velvet bag, slippers, and short white gloves, pearl necklace and earrings. The ensemble, \$4.00

GOLDEN GIRL

(without doll) #911 Sheath dress with slippers, white gloves, velvet purse, pearl necklace and bracelet only. Set, \$2.00



#961

#911



GARDEN PARTY

(without doll) #931

Cotton candy look in pink rosebuds and ruffles.

White eyelet insert on skirt front. Dainty pink bow at waist. Includes white gloves and shoes. \$2.00

#931



#879

FRIDAY NITE DATE

(without doll) #979
Powder blue corduroy
jumper with colorful felt
appliques. White blouse
and bouffant pettiskirt. Black
plastic shoes. Two plastic
coke tumblers with serving
tray and drinking straws.
The set, \$ 2. 50



OPEN ROAD ®
(without doll) # 985

Barbie takes the high fashion road with beige sweater, striped pants, and a car coat fastened with toggles. Her straw hat ties with a red scarf, wedges and real toggles match. A map shows the way to fun. The set, \$3.50

#985

SORORITY MEETING

(without doll) #937
Versatile cocoa brown sheath smartly topped by matching sleeveless cardigan with white trim. Pillbox hat, brown heels, pearl necklace and earrings as accessories. \$2.50

#937





MOOD FOR MUSIC

(without doll) # 940

Regal powder blue velvet hostess capris, matching cardigan with soft white angora collar.

White knit dickey blouse, pearl choker and gold wedgies add finishing touch. \$3.00

940



AFTER 5

(without doll) #934

Princess-style dress of black faille with portrait collar of white organdy, button accent on bodice. Organdy picture hat with black velvet bow and black shoes complete the set. \$2.00

#934



#991

REGISTERED NURSE

(without doll) #991

Barbie cures patients in a trim white cotton uniform with zipper back, buttoned blouse and real hip pockets. With her spectacles and graduate nurse's cap, she wears a navy blue cape lined in red silk for outside calls. Hot water bottle, diploma, medicine bottle and spoon complete the set. \$3.00

#988



SINGING IN THE SHOWER®

(without doll) #988

Barbie's Bath Pack wraps her in a real terrycloth robe, monogrammed "B" for Barbie. To make a splash in the shower, there's a towel, washcloth, soap, sponge and shower cap. For after-bath luxury: talc and a fluffy puff. The set, \$2.00

FLORAL PETTICOAT

(without doll) #921
Crisp nylon sheer
petticoat, all-over
embroidered with
pastel floral design
and matching
panties. Strapless
bra, vanity mirror,
comb, brush set.
Complete,
\$1.25



#921



MOVIE DATE

(without doll) #933
Blue and white striped
summer cotton
with frothy organdy
overskirt. Bows
accent bodice and
hemline. \$1.50

#933

WINTER HOLIDAY

(without doll) #975
Swaggering car-coat of "leather" over a striped cotton t-shirt with jaunty hood. Both shirt and ankle-boner pants have zipper closings. Plaid zipper bag, shoes, knit mittens. The set, \$3.50.



#975

TENNIS, ANYONE

(without doll) #941
Jaunty, white tennis dress with fitted bodice, pleated skirt topped with tennis sweater trimmed in orange. Includes tennis shoes, socks, goggles, rule book, racquet and two balls. \$3.00.

#941





SWEATER GIRL

(without doll) #976
 Sleeveless turtleneck sweater with matching cardigan. Tailored wrap-around flannel skirt. Knitting needles, yarns, scissors in a bowl, and Barbie's own knitting book. Open-toe pumps. The set. **\$3.00**

#976

SUBURBAN SHOPPER

(without doll) #969
 Novelty cotton-and-lace suntop dress has zipper back. Cute cartwheel straw hat, and fruit-filled tote bag. Necklace, pumps. Telephone, too! The set. **\$2.50**



#969

LET'S DANCE

(without doll) #978

Feminine blue-and-white
cotton flower print,
full skirted dress with wide
cummerbund and sash.

Accessorized by single strand
simulated pearl necklace,
black plastic shoes,
and white purse.

The set, \$2.00



#978

ENCHANTED EVENING

(without doll) #983

Formal, floor-length gown with flowing train, in the elegance of pink satin.

Simulated pearl necklace and drop earrings. Pink dancing pumps with silver glitter. White tricot elbow gloves. White fur stole.

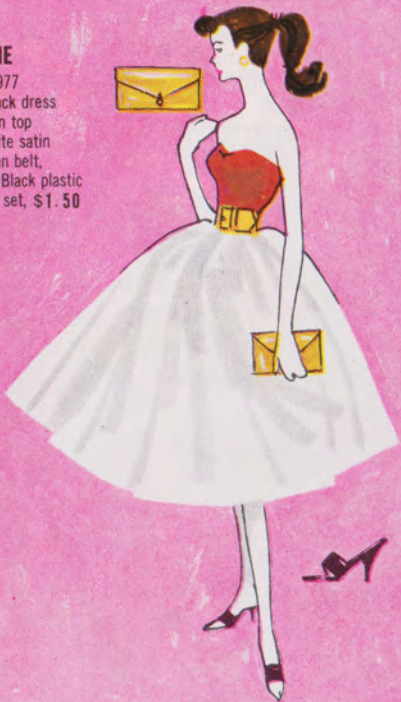
Complete set, \$4.00



#983

SILKEN FLAME

(without doll) #977
Strapless, low back dress
has red velveteen top
and bouffant white satin
skirt. Wide golden belt,
matching purse. Black plastic
shoes. Complete set, \$1.50



#977



BALLERINA

(without doll) #989

Barbie dances before kings and queens as the Sugar Plum Fairy, costumed in a shimmering silver tutu. A program announces her performance. For practice at the barre, she wears a black jersey leotard and tights. Pink satin shoe bag holds her ballet slippers. The set, \$3.00



#984

AMERICAN AIRLINES STEWARDESS

(without doll) #984

Barbie takes off for sky adventures in her flight blue uniform with flight insignia on cap and jacket. Her white nylon blouse and shoulder pocketbook are trimly tailored to regulations. An American Airlines flight bag travels with her. The set, \$3.50



#986

SHEATH SENSATION

(without doll)

#986—Fashion's

slim sheath in fireman red cotton has 4 gold buttons and 2 deep pockets. Crisp white straw hat, gloves and white shoes make dazzling accessories. The set, \$1.50



#967

PICNIC SET

(without doll) #967 — Checked gingham shirt with blue denim jeans, tailored with zipper fly. Wedge shoes and amusing straw hat. Picnic basket to carry the fish Barbie caught with her pole!

Complete set, \$2.50

SOLO IN THE SPOTLIGHT

(without doll) #982
Dramatic black glitter-gown with bare shoulders and rose corsage on nylon net flounce. Long black nylon tricot gloves. Pink scarf and bead necklace. Black plastic pumps. Plastic microphone. The set, \$3.00.



#972



BARBIE "WEDDING DAY" SET

(without doll) #972

Magnificent church wedding gown with formal train, fashioned for a fairy princess. Tiny mock pearl tiara holds the tiered bridal veil. White satin gown under billowing layers of flowered nylon tulle. Short white nylon gloves, sentimental blue garter, bridal bouquet and white slippers.

The set, \$ 5.00.



Barbie®

MIX 'N MATCH FASHION PAKS

Color co-ordinated separates for Barbie designed for you to create versatile style combinations for any occasion.

Each Fashion Pak includes individual hanger for costume.



TEEN-AGE FASHIONS FOR

Barbie



TEEN-AGE FASHIONS FOR

Barbie



GATHERED SKIRT .80



TEE SHIRT AND SHORTS .80



TWO PIECE PAJAMAS 1.20



SCOOP NECK PLAYSUIT 1.00

TEEN-AGE FASHIONS FOR

Barbie



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Barbie





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ACCESSORY PACK 1.00



SQUARE NECK SWEATER .80



PLAIN BLOUSE .80

TEEN-AGE FASHIONS FOR Barbie



TEEN-AGE FASHIONS FOR

Barbie

TEEN-AGE FASHIONS FOR *Barbie*



CARDIGAN WITH ANGORA COLLAR 1.20



EMBROIDERED
SLIP - PANT - BRA 1.00

BELL DRESS 1.20

TEEN-AGE FASHIONS FOR *Barbie*



TEEN-AGE FASHIONS FOR

Barbie

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TEEN-AGE FASHIONS FOR

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Barbie



SLACKS 80



HELANCA SWIMSUIT 1.00



LINGERIE PACK 1.00

TEEN-AGE FASHIONS FOR

Barbie

TEEN-AGE FASHIONS FOR

Barbie



PURSE PACK .80



FUR STOLE WITH BAG 1.20



SHEATH WITH GOLD BUTTONS 1.00

TEEN-AGE FASHIONS FOR

Barbie

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Barbie



SILK SHEATH 1.00



SHEATH SKIRT .80



APRON AND UTENSILS 1.00



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the *Barbie*[®] game
QUEEN OF THE PROM

Be sure to play this exciting game
of teen-age girl activities!

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FASHION PATTERNS

Barbie® & Ken®

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It's easy! It's fun! Sew your own Barbie and Ken fashions with specially designed patterns. Easy to follow instructions and patterns.

24 new designs for Barbie.

6 new designs for Ken.

Pattern designs are completely different from the designs available in the Mattel Ensemble Paks or Fashion Paks.



BARBIE'S BOYFRIEND

Ken[®]

HE'S A DOLL

A complete wardrobe of exclusively tailored men's clothes is available for Ken... the Ensemble Paks with accessories and the Mix 'N Match Fashion Paks... sportswear, business, semi-formal and formal wear.



#750 BASIC KEN DOLL SET

Tall, crew-cut Ken makes a handsome steady for your Barbie doll. Sturdy, flesh-tone vinyl plastic with moveable arms, legs and head, Ken is easy and fun to dress in his smartly-tailored wardrobe. Ken Doll, plus bathing trunks, beach jacket, sandals, and a special pedestal to hold him upright. \$3.50

#750




TUXEDO

(without doll) # 787

Ken is set for an Enchanted Evening in his tuxedo with satin-faced lapels, white dress shirt, black socks and shoes. He wears a dashing maroon bow tie and cummerbund, carries a dewy white corsage for Barbie to pin on her gown. The set, \$5.00



#787



SPORT SHORTS

(without doll) # 783
Ken's been invited to Barbie's backyard barbecue. He's ready for a big helping of fun in a sport shirt and contrasting Bermuda shorts. His khaki socks and brown oxfords round off a really neat casual wardrobe.
The set. \$2.00

#783

CAMPUS HERO

(without doll) #770
Campus leader Ken proudly wears the handsome sweater knit for him adds white duck pants, red socks and white oxfords. Taking Barbie to the big pre-game rally and dance, he shows his University letter, leads the crowd's cheers with his banner
The set. \$3.00

#770



DREAMBOAT

(without doll) # 785

Ken chooses ivy colors for a Sunday drive in the country with Barbie. His sports jacket, open-collared shirt and tailored slacks are perfect for a lunch-stop in a pretty village. Matching socks, black oxfords and a snap-brim straw hat add to Ken's good looks. The set, \$4.00

#785



CASUALS

(without doll) # 782

When Ken takes the keys to his sports car, Barbie is navigator on the Open Road. Behind the wheel he wears a red sports cap, knit tee shirt and polished cotton pants. Barbie selected the argyle socks he wears with two-tone shoes. The set, \$2.00

782

SATURDAY DATE

(without doll) # 786

For business appointments in town, or Saturday night dress-up dates with Barbie, Ken chooses a smart natural-shoulder suit and long-sleeved white shirt. Fashionable slim tie in Ivy stripes, shoes and socks complete the outfit. The set, \$4.00



#786



THE YACHTSMAN

(without doll) # 789
Denim sailing outfit
includes slacks and
jacket, plus red and
white striped T-shirt,
black shoes, white
socks. Set, including
Yachtsman book. \$3.00

789



RALLY DAY

(without doll) # 788
Tailored beige
poplin all weather
coat with bright
red hat. Also
included are map
and car keys.
(Slacks and shoes
not included). \$2.00



788



K TERRY TOGS

(without doll) #784
A shower and shave start the morning. Ken is dressed in a thick, thirsty terry robe monogrammed "K," with matching scuffs. He has soap, sponge and a man-size terry towel. Dressed in knit briefs, he uses his electric shaver and comb. The set, \$2.00

#784



TIME FOR TENNIS

(without doll) #790
Official-looking white tennis cardigan with red and blue trim tops white sport shorts and T-shirt. Includes tennis shoes, socks, goggles, racquet and ball. \$3.00

#790



SLEEPER SET

(without doll) # 781

A sugar bun and glass of milk satisfy a sudden appetite before bedtime. Last task of the day : setting the big alarm clock. Ken sleeps in tailored striped pajamas with solid trim. The set, **\$1.50**

#781

Ken[®]

HE'S A DOLL!

BARBIE'S BOYFRIEND

MIX 'N MATCH FASHION PAKS

Color co-ordinated separates, each on individual hanger, can be combined in a variety of ways to create an extensive wardrobe for Ken.

RED VEST

Ken is wearing a colorful Red Vest, one of the available Fashion Pak separates.
\$.80



BABY'S BOYFRIEND

Ken



SEWN SWEATER, RED 1.00

BABY'S BOYFRIEND

Ken



CORDUROY JACKET 1.40



WINDBREAKER, BEIGE 1.40



BLAZER, BLUE 1.40

BABY'S BOYFRIEND

Ken

BABY'S BOYFRIEND

Ken



Ken

BABY'S BOYFRIEND



Ken

BABY'S BOYFRIEND



Ken

BABY'S BOYFRIEND



Ken

BABY'S BOYFRIEND



Ken

Ken



WHITE DRESS SHIRT 1.00

Ken



SOLID COLOR SPORT SHIRT 1.00



PATTERN PRINT SHIRT 1.00



POLO SHIRT .80

Ken

Ken

Ken

Ken

BARBIE'S BOYFRIEND

Ken

BARBIE'S BOYFRIEND

Ken



BROWN SLACKS
1.00



CORD SLACKS
1.00



GREY SLACKS
1.00



ACCESSORY PACK 1.00

BARBIE'S BOYFRIEND

Ken

BARBIE'S BOYFRIEND

Ken

YOU CAN TELL IT'S MATTEL...IT'S SWELL!



Look for the Mattel identifying wrist tag attached to each genuine Barbie and Ken Doll.

For perfect fit and finest quality, always insist on the genuine Barbie and Ken fashions, made only by Mattel.



All costumes illustrated are original designs by Mattel

"BARBIE"®, "KEN"®, "TEEN-AGE FASHION MODEL", "HE'S A DOLL",
"BARBIE'S BOYFRIEND," "ORANGE BLOSSOM"®, "OPEN ROAD",
"SINGING IN THE SHOWER"® ARE TRADEMARKS OWNED BY
MATTEL, INC., HAWTHORNE, CALIFORNIA

IMPORTED FROM JAPAN

PRINTED IN JAPAN

Barbie®

HAS HER OWN MAGAZINE
... with news about Barbie,
her fashions and her friends.



Many Barbie doll owners have written us with so many ideas to exchange that we've put them together in a special Barbie magazine, which is available every other month. Only Barbie fans can subscribe!

FOR ONLY ONE DOLLAR, HERE'S WHAT WE SEND YOU:

1. A one-year subscription to the Barbie Magazine (six issues).
2. A wallet-size Barbie Fan Club Identification Card.
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MATTEL BARBIE MAGAZINE

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