

Barbie® and Ken®

HE'S
A DOLL!

TEEN-AGE FASHION MODEL

BARBIE'S BOYFRIEND





BASIC BARBIE DOLL FASHION MODEL SET

Your Barbie doll is created of sturdy, flesh-tone vinyl plastic. Moveable arms, legs and head make it easy to dress Barbie in her exciting fashion model's wardrobe. Barbie Doll, plus striped jersey swimsuit, sun glasses, hoop earrings and shoes...and special pedestal to keep Barbie on her feet for all Fashion Shows, \$ 3.00.

FLORAL PETTICOAT

(without doll) #921
Crisp nylon sheer
petticoat, all-over
embroidered with
pastel floral design
and matching
panties. Strapless
bra, vanity mirror
comb, brush set.
Complete,
\$ 1.25.



#921

FASHION UNDERGARMENTS

(without doll) #919
Tricot half-slip has
fluted founce to
match panties.
Embroidered tricot
girdle and strapless
bra. The set,
\$ 1.00.



#919

#973

"SWEET DREAMS"

(without doll) #973
Novelty tricot Baby
Doll gown and panties
trimmed with
embroidery and satin
bows. Hair bow to
match. Pastel
bedroom scuffs. Plus
Barbie's "Dear Diary"
book, her apple-a-day,
and alarm clock to
wake her in the morn!
Complete set, \$1.25.



EVENING SPLENDOUR

(without doll) #961—The glamour coat is golden metallic brocade with fur cuffs; completely satin-lined. A strapless sheath of the same exciting brocade has zipper back closing. Velvet bag, slippers, and short white gloves, pearl necklace and earrings. The ensemble, \$ 4.00.

GOLDEN GIRL

(without doll) #911 Sheath dress with slippers, white gloves, velvet purse, pearl necklace and bracelet only. Set, \$ 2.00.



#911

#961



GARDEN PARTY

(without doll) #931

Cotton candy look in pink rosebuds and ruffles.

White eyelet insert on skirt front. Dainty pink bow at waist. Includes white gloves and shoes. \$2.00

#931



#979

FRIDAY NITE DATE

(without doll) #979
Powder blue corduroy
jumper with colorful felt
appliques. White blouse
and bouffant pettiskirt. Black
plastic shoes. Two plastic
coke tumblers with serving
tray and drinking straws.
The set, \$2.50



OPEN ROAD ©
(without doll) # 985

Barbie takes the high fashion road with beige sweater, striped pants, and a car coat fastened with toggles. Her straw hat ties with a red scarf, wedges and real toggles match. A map shows the way to fun. The set, \$3.50

=985

SORORITY MEETING

(without doll) #937
Versatile cocoa brown sheath smartly topped by matching sleeveless cardigan with white trim. Pillbox hat, brown heels, pearl necklace and earrings as accessories. \$2.50

#937





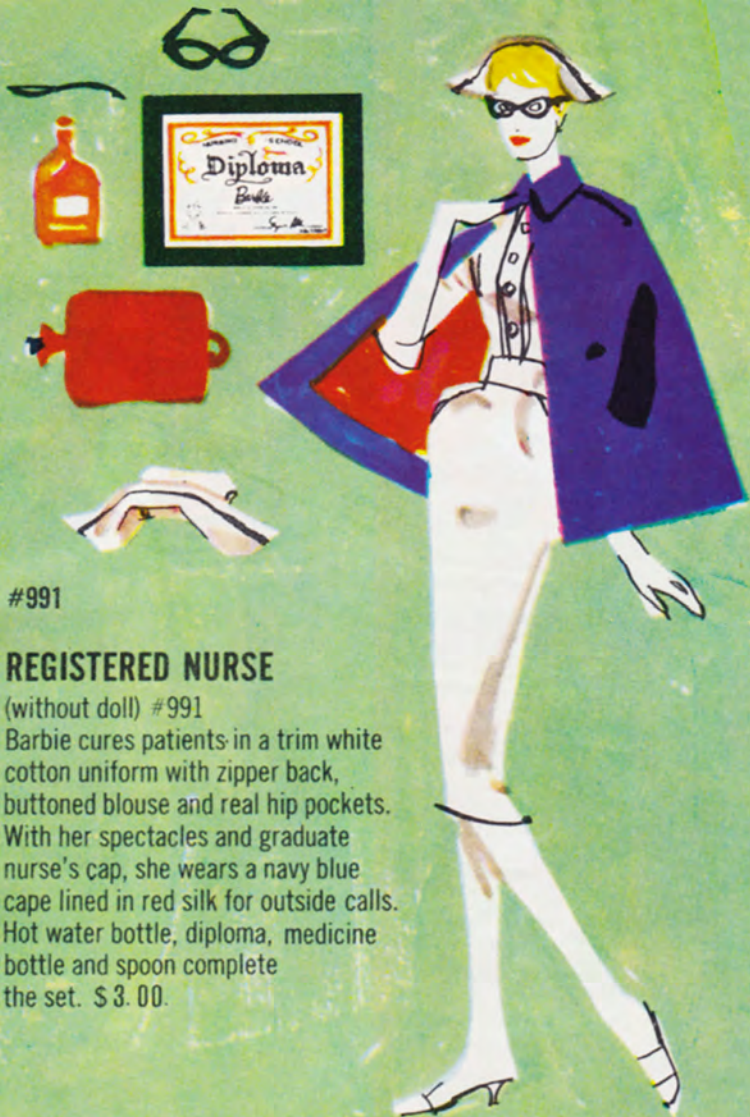
#988



SINGING IN THE SHOWER

(without doll) #988

Barbie's Bath Pack wraps her in a real terrycloth robe, monogrammed "B" for Barbie. To make a splash in the shower, there's a towel, washcloth, soap, sponge and shower cap. For after-bath luxury: talc and a fluffy puff. The set, \$ 2.00



#991

REGISTERED NURSE

(without doll) #991

Barbie cures patients in a trim white cotton uniform with zipper back, buttoned blouse and real hip pockets. With her spectacles and graduate nurse's cap, she wears a navy blue cape lined in red silk for outside calls. Hot water bottle, diploma, medicine bottle and spoon complete the set. \$ 3. 00.



SWEATER GIRL

(without doll) #976
 Sleeveless turtle-neck sweater with matching cardigan. Tailored wrap-around flannel skirt. Knitting needles, yarns, scissors in a bowl, and Barbie's own knitting book. Open-toe pumps. The set, \$ 3.00.

#976

SUBURBAN SHOPPER

(without doll) #969
 Novelty cotton-and-lace suntop dress has zipper back. Cute cartwheel strawhat, and fruit-filled tote bag. Necklace, pumps. Telephone, too!
 The set, \$ 2.50.



#969

LET'S DANCE

(without doll) #978

Feminine blue-and-white
cotton flower print,
full skirted dress with wide
cummerbund and sash.

Accessorized by single strand
simulated pearl necklace,
black plastic shoes,
and white purse.

The set, \$2.00.



#978

#972



BARBIE "WEDDING DAY" SET

(without doll) #972

Magnificent church wedding gown with formal train, fashioned for a fairy princess. Tiny mock pearl tiara holds the tiered bridal veil. White satin gown under billowing layers of flowered nylon tulle. Short white nylon gloves, sentimental blue garter, bridal bouquet and white slippers.

The set, \$ 5.00.





#967

PICNIC SET

(without doll) #967 — Checked gingham shirt with blue denim jeans, tailored with zipper fly. Wedge shoes and amusing straw hat. Picnic basket to carry the fish Barbie caught with her pole!

Complete set, \$2.50

SOLO IN THE SPOTLIGHT

(without doll) #982
Dramatic black glitter-gown with bare shoulders and rose corsage on nylon net flounce. Long black nylon tricot gloves. Pink scarf and bead necklace. Black plastic pumps. Plastic microphone. The set, \$3.00.



FASHION PATTERNS

Barbie® & Ken®

by Advance Pattern Company

It's easy! It's fun! Sew your own Barbie and Ken fashions with specially designed patterns. Easy to follow instructions and patterns.

24 new designs for Barbie.

6 new designs for Ken.

Pattern designs are completely different from the designs available in the Mattel Ensemble Paks or Fashion Paks.



BARBIE'S BOYFRIEND

Ken[®]

HE'S A DOLL

A complete wardrobe of exclusively tailored men's clothes is available for Ken... the Ensemble Paks with accessories and the Mix 'N Match Fashion Paks... sportswear, business, semi-formal and formal wear.





#750 BASIC KEN DOLL SET

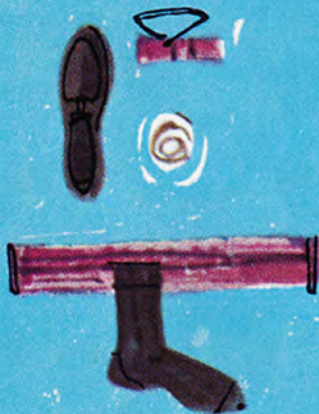
Tall, crew-cut Ken makes a handsome steady for your Barbie doll. Sturdy, flesh-tone vinyl plastic with moveable arms, legs and head, Ken is easy and fun to dress in his smartly-tailored wardrobe. Ken Doll, plus bathing trunks, beach jacket, sandals, and a special pedestal to hold him upright. **\$3.50**

#750

TUXEDO

(without doll) # 787

Ken is set for an Enchanted Evening in his tuxedo with satin-faced lapels, white dress shirt, black socks and shoes. He wears a dashing maroon bow tie and cummerbund, carries a dewy white corsage for Barbie to pin on her gown. The set, \$ 5.00



#787



CASUALS

(without doll) # 782

When Ken takes the keys to his sports car, Barbie is navigator on the Open Road. Behind the wheel he wears a red sports cap, knit tee shirt and polished cotton pants. Barbie selected the argyle socks he wears with two-tone shoes. The set, \$2.00.

#782

SATURDAY DATE

(without doll) # 786

For business appointments in town, or Saturday night dress-dates with Barbie, Ken chooses smart natural-shoulder suit and long-sleeved white shirt. Fashionable slim tie in Ivy stripes shoes and socks complete the outfit. The set, \$4.00



#786



SLEEPER SET

(without doll) # 781

A sugar bun and glass of milk satisfy a sudden appetite before bedtime. Last task of the day : setting the big alarm clock. Ken sleeps in tailored striped pajamas with solid trim. The set, \$1.50

#781

Ken[®]

HE'S A DOLL!

BARBIE'S BOYFRIEND

MIX 'N MATCH FASHION PAKS

Color co-ordinated separates, each on individual hanger, can be combined in a variety of ways to create an extensive wardrobe for Ken.

RED VEST

Ken is wearing a colorful Red Vest, one of the available Fashion Pak separates.
\$89



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Barbie®

HAS HER OWN MAGAZINE
... with news about Barbie,
her fashions and her friends.



Many Barbie doll owners have written us with so many ideas to exchange that we've put them together in a special Barbie magazine, which is available every other month. Only Barbie fans can subscribe!

FOR ONLY ONE DOLLAR, HERE'S WHAT WE SEND YOU:

1. A one-year subscription to the Barbie Magazine (six issues).
2. A wallet-size Barbie Fan Club Identification Card.
3. A Barbie emblem to sew on your jacket or sweater.

MATTEL BARBIE MAGAZINE

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